Re:CREAte

ADVANCING THE REMANUFACTURING INDUSTRY IN INDIA

Recreate India Research Foundation (Re:CREAte) is a Section-8 Nonprofit Company incorporated in India.

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According to the India Brand Equity Foundation (IBEF), the manufacturing industry has emerged as one of the high growth sectors in India. The nation aims to create 100 million new jobs in the sector by 2022 and has potential to become a global manufacturing hub.

Concurrently, there is a rapidly growing awareness of the need for greater environmental stewardship and social inclusion, evidenced by the chorus of voices espousing the urgent need to transition to a sustainable and circular economy.

This is where Remanufacturing comes in to the picture, a highly underdeveloped industry in India, yet foundational to a circular economy.

Recreate India Research Foundation (Re:CREATE) has been established with the vision of catalyzing, advancing and co-creating a thriving remanufacturing industry in India.

What is Remanufacturing?
Remanufacturing is a standardized industrial process by which end-of-life products are returned to same-as-new, or better, condition and performance. The process is in line with specific technical specifications, including engineering, quality and testing standards. The process yields fully warranted products.

Remanufacturing is not the same as recycling, reconditioning, refurbishing, reusing or repairing, but can include some or all of these activities.

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Collaboration and partnerships will play a central role in catalyzing the remanufacturing industry in India.

Organizations that Re:CREATE has already engaged with include:

- Rematec: www.rematec.com
- European Remanufacturing Council (CER): www.remancouncil.eu
- MERA - The Association for Sustainable Manufacturing: www.mera.org

- UNIDO India: www.unido.org/who-we-are-unido-worldwide-asia-and-pacific-offices/india
- Cummins Inc.: www.cummins.com
- GE: www.gehealthcare.com
- CoreCentric Solutions: www.corecentricsolutions.com
- University of Cambridge, Institute for Manufacturing: www.ifm.eng.cam.ac.uk
In December 2020, Re:CREATe was recognized for its contribution to the remanufacturing industry and received the prestigious and globally renowned ‘Remanufacturer of the Year’ award in the ‘Best Reman Ambassador’ category at the APRA European Symposium 2020.

In September 2020, Re:CREATe published a white paper titled ‘The Case To Advance Remanufacturing In India’ which included testimonials from UNIDO India, Mahindra, Rematec, the European Remanufacturing Council, and Corecentric Solutions.

From November 2021 to March 2022, Re:CREATe worked closely with RemadeUK - a UK-based technology startup - through Digital Catapult’s "Build UK India - Industrial Net Zero Program".

RemadeUK will be Europe's first online market place for remanufactured goods using blockchain technology to verify the history of products, providing customers with ethical, environment friendly products that come with quality levels and warranty that match those of new products. This project explored the potential of this platform in the Indian market.

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For more information please contact:
Rajiv Ramchandra, M.E., M.E., MBA, SEP
Founder & Director, Re:CREATe
Email: rajiv@recreateindia.org
LinkedIn: www.linkedin.com/in/rajivramchandra
Website: www.recreateindia.org

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