

Position Description:

Member, Board of Directors

Contact:

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www.recreateindia.org

Date:

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Position Title

Member, Board of Directors

Position Overview

This is an extraordinary opportunity for an individual who is passionate about Re:CREATE's vision and mission and who has a track record of leadership. Selected Board Members will have achieved leadership stature in business, government, philanthropy, or the non-profit sector. Her/his/their accomplishments will allow her/him/them to attract other well-qualified, high-performing Board Members. The Board will support the work of Re:CREATE and provide vision- and mission-based leadership and strategic governance. While day-to-day operations are led by Re:CREATE's Executive Director, the Board-Executive Director relationship is a partnership, and the appropriate involvement of the Board is both critical and expected.

About Re:CREATE

Established in 2019, Recreate India Research Foundation (Re:CREATE) is India's first and only research and advocacy enterprise established to catalyze, advance, and co-create a thriving remanufacturing industry in India, and accelerate the nation's transition to a sustainable, resilient, and circular economy. A Section-8 nonprofit company, the four pillars of Re:CREATE are Research, Education, Advocacy, and Technology resting on a foundation of national and international Collaboration. In December 2020, Re:CREATE was awarded the prestigious 'Remanufacturer of the Year' Award in the 'Best Reman Ambassador' category by Amsterdam-based Rematec, which is the world's largest platform for the remanufacturing industry.

Re:CREATE's activities include:

- Raise awareness about the tremendous potential of remanufacturing in India across a diverse spectrum of stakeholders. Stakeholder groups that Re:CREATE engages with include companies in the manufacturing/remanufacturing industry, policy makers, researchers, multilateral agencies like the UN, and the financial capital community.
- Develop strategic partnerships with stakeholders in India and globally.
- Conduct high-quality industry, consumer, and public policy research and roadmap development to advance and actualize remanufacturing across a range of industries in India including the automotive, electronics and healthcare industries.

- Develop industry-specific remanufacturing training programs, engage in industry, consumer, and public policy advocacy.
- Engage in applied technology research and development (R&D) to support companies in product, process, and business model design/redesign for remanufacturing.

To learn more about Re:CREATE, please visit: www.recreateindia.org

About Remanufacturing

According to the India Brand Equity Foundation (IBEF), the manufacturing industry in India has emerged as one of its high growth sectors, is the largest private sector employer in the nation. Concurrently, the FICCI-Accenture study published in 2018 titled 'Accelerating India's Circular Economy Shift', estimates that approximately half-a-trillion dollars-worth of economic value can be unlocked through circular economy business models in India by 2030. This is where the remanufacturing comes into the picture. As defined by the American National Standards Institute (ANSI) standard 'RIC001.1-2016: Specifications for the Process of Remanufacturing':

"Remanufacturing is a comprehensive and rigorous industrial process by which a previously sold, leased, used, worn, or nonfunctional product or part is returned to a "like-new" or "better-than-new" condition, from both a quality and performance perspective, through a controlled, reproducible and sustainable process."

An established and profitable industry in the US, UK, the European Union, Japan, and many more nations, remanufacturing is a fundamentally circular industry and can result in cost savings, material savings, waste reduction, resource efficiency, climate change mitigation, and local job creation. Remanufacturing is not the same as recycling, reconditioning, refurbishing, reusing, or repairing, but can include some or all these activities. So effective is remanufacturing in achieving sustainable outcomes that according to research compiled by the Rochester Institute of Technology (RIT):

- 400 trillion BTUs of energy can be offset through remanufactured goods annually (enough to power 6 million cars for a year).
- A potential reduction of 79-99% can be achieved in greenhouse gases associated with the life of a component when it is remanufactured as opposed to newly manufactured.
- An average reduction of 80-98% can be achieved in raw materials usage to remanufacture industrial equipment when compared to producing it new.

Roles and Responsibilities

- Serve as a trusted advisor to the Board Chairperson and Executive Director as she/he/they develops and implements Re:CREATE's strategic plan.
- Review outcomes and metrics created by Re:CREATE for evaluating its impact, and regularly measuring its performance and effectiveness using those metrics; reviewing the agenda and supporting materials prior to Board and Committee meetings.
- Approve Re:CREATE's annual budget, audit reports, and material business decisions; being informed of, and meeting all, legal and fiduciary responsibilities.
- Contribute to an annual performance evaluation of the Executive Director.
- Assist the Executive Director and the Board Chairperson in identifying and recruiting other Board Members.
- Partner with the Executive Director, the Board Chairperson, and other Board members to ensure that Board resolutions are carried out.
- Serve on committees or task forces and taking on special assignments.
- Represent Re:CREATE to stakeholders and acting as an ambassador for the organization.
- Regularly attend Board meetings and important related meetings.
- Participate in fund raising for the organization.

Qualifications and Experience

- Extensive professional experience with significant executive leadership accomplishments in the manufacturing or remanufacturing industry, corporate sustainability, government, or philanthropy
- A commitment to, and an understanding of Re:CREATE's vision and mission
- Deeply aligned with:
 - Radically transforming the economy to a resilient, adaptive, conscious, sustainable, inclusive, and 'circular' economy.
 - The vision of long-term sustainability (social, economic, and environmental, not just CSR/philanthropy).

- Developing sustainable manufacturing solutions to address the climate crisis.
- Shaping the trajectory of industry in ways that address the issues of resource utilization, waste generation, dignity of labor, and technology development.
- Shaping and influencing public policy in relation to the future sustainable manufacturing and remanufacturing.
- Savvy diplomatic skills and a natural affinity for cultivating relationships and persuading, convening, facilitating, and building consensus among diverse individuals.
- Personal qualities of integrity, credibility, and a passion for Re:CREATE's vision and mission.
- At Re:CREATE, we value diversity and are committed to creating an inclusive environment for all employees. Re:CREATE is an equal opportunity employer and all employment is decided based on qualifications, merit, and business need.

Compensation

Re:CREATE is a Section-8 non-profit company. By law, Board Members are ineligible to receive salaries. However, expenses related to the execution of Board responsibilities are reimbursable (e.g.: travel expenses)

Location

Remote (within India)

Reports To

Chairperson, Board of Directors

Term

Two (2) years

Application Process

To express interest in the position, seek clarification, or to apply please email Rajiv Ramchandra, Founder at info@recreateindia.org. Your application must include a Cover Letter (1 page maximum) and Resume (2 pages maximum).